



At Victoria Fitness (VFIT), our focus is to take a customized approach to empowering people to achieve their wellness and fitness goals. VFIT provides youth and adults with access to health, wellness, and fitness resources, classes, and support. Located in Menands, NY, we offer classes—including kickboxing, step, mobility, flexibility, and agility —along with personal training for all fitness levels to help community members reach their health and wellness goals.

We invite you to join our community as a sponsor of our 3rd Annual VFIT Health and Wellness Experience!

The VFIT Health and Wellness Experience is an interactive experience centered around improving the well-being of our community. As a growing event, we feature innovative speakers, engaging discussions, unique vendors, and top-tier fitness sessions.

You can join us on
Saturday, October 10, 2026
Albany Capital Center, 55 Eagle Street, Albany, NY 12207
from 9:00 a.m. to 4:00 p.m

The goals of this annual event are to:

- Educate attendees on physical and mental health, fitness, and wellness
- Support Black-owned, women-owned, and local businesses through vending and workshop opportunities
- Introduce the community to VFIT's team of fitness experts and personal trainers
- Raise funds to enhance the gym environment and create a premier training experience for VFIT clients

"I had a 10/10 experience at the VFIT Health and Wellness Expo. I was lucky enough to be a vendor and promote my esthetics business. It was a perfect environment for entrepreneurs & the community to come together, network, learn and support each other. It was fun and interactive, and I look forward to being a part of next year's event."

-S. Manning. 2025 Vendor

"I've been at the Health and Wellness Experience for the first two years, and won't miss 2026! It is such a powerful opportunity to connect with community, to engage in real conversations about well-being (physical, financial, mental, and more), and to support local businesses."

-C. Badow. 2024 & 2025 Vendor



Sponsorship Levels

There are four opportunities for sponsoring the VFIT Health and Wellness Experience and supporting fitness, mental health, and well-being for our community.

Sponsorship Level	Rookie \$1,000	Hard Core \$2,500	Beast Mode \$5,000	VFIT \$10,000+
Have your logo/name prominently featured on all marketing materials				
Receive a complimentary vendor table				
Your logo/name on custom event apparel				
Have your logo/name featured on the event welcome banner and agenda				
Receive complementary premium admission (\$50 value - includes lunch)				
Have your logo/name featured on social media promo and recap highlights				

For 2026, we have tax deductible donation options for sponsors who can only give to registered charities. [You can make your charitable contribution online.](#) Tax deductible payments will be processed through our fiscal sponsor, [Beautiful Racket, Inc.](#)

If you have any questions about sponsorship levels, benefits, or how to contribute, contact: Terron Victoria, (917) 504-5458 | Thevictoriafitness@gmail.com



Sponsorship Form

Name:

Business Name, if applicable:

Street Address:

City:

State:

Zip:

Email:

Phone:

Sponsorship Level (Select One):

Rookie ☐
\$1,000 - \$2,499

Hard Core ☐
\$2,500 - \$4,999

Beast Mode ☐
\$5,000 - \$9,999

VFIT ☐
\$10,000+

Payment Type (Select One):

Check ☐

Credit ☐

Cash ☐

Charitable ☐

Please make check payable to: Victoria Franchise LLC

For cash or credit, please contact Terron Victoria at (917) 504-5458

For tax deductible contributions, [please submit online](#). Payments will be processed through our fiscal sponsor, Beautiful Racket, Inc.

This form can be returned via email to Thevictoriafitness@gmail.com or mailed with an enclosed check to: Victoria Fitness, 444 Broadway, Unit B, Menands, NY 12204

Thank you for your support!